

Remit Address:

WJBK
 New World Communications of Detroit Inc
 PO Box 100624
 Atlanta, GA 30384-0624
 Main: (248) 557-2000
 Billing: (248) 552-5129

INVOICE

Advertiser	Comm to Re-elect Judge L Parker/Wayn
Product	2012
Estimate Number	Judge Linda Parker 2012

Invoice #	139529-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/28/12

Station	WJBK
Account Executive	Matt Joseph
Sales Office	Detroit-Local
Sales Region	Local

Order #	139529
Alt Order #	POLITICAL CANDIDATE
Deal #	
Order Flight	10/22/12 - 11/05/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WJBK	Fox 2 News AM 430a	430a-5a								
		CDR									
					10/22/12 to 10/28/12	3x	MTWTF--				
	WJBK			Tu	10/23/12	:30	4:51 AM	JUDGEPARKER2012	\$275.00		3
	WJBK			W	10/24/12	:30	4:40 AM	JUDGEPARKER2012	\$275.00		1
	WJBK			Th	10/25/12	:30	4:58 AM	JUDGEPARKER2012	\$275.00		2
2	WJBK	Fox 2 News MF Live @ 11a	11a-12p								
		CDR									
					10/22/12 to 10/28/12	3x	MTWTF--				
	WJBK			W	10/24/12	:30	11:11 AM	JUDGEPARKER2012	\$350.00		3
	WJBK			Th	10/25/12	:30	11:24 AM	JUDGEPARKER2012	\$350.00		2
	WJBK			F	10/26/12	:30	11:38 AM	JUDGEPARKER2012	\$350.00		1
4	WJBK	M-Su 2a-430a	2a-430a								
		CDR									
					10/22/12 to 10/28/12	3x	MTWTFSS				
	WJBK			W	10/24/12	:00			\$35.00 See MG 4.8		3
	WJBK			Th	10/25/12	:30	3:29 AM	JUDGEPARKER2012	\$35.00		2
	WJBK			Su	10/28/12	:30	3:40 AM	JUDGEPARKER2012	\$35.00		1

Aired Spots

8

<u>Gross Total</u>	\$1,945.00
<u>Agency Commission</u>	\$291.75
<u>Net Amount Due</u>	\$1,653.25 <u>Payment Terms 30 Days</u>

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.